TextCENTRIC's ADAPTIVE DOCUMENTS™

At TextCENTRIC we convert your manuals and official documents into digitized files that have intelligent functions for sharing information and fostering collaborative teaching and learning environments. In short, we give you the ability to add meaningful components to your most important documents.

We have created numerous intelligent functions inside our TextCENTRIC Document Reader, which is the user interface we have developed for displaying and navigating through digital content. The TextCENTRIC software inside our sophisticated Document Reader allows users to mark-up, highlight and annotate text; add active hyperlinks; attach files, including audio and video clips and learning objects; incorporate questions and answers; and basically build an abundant amount of interactive features around your core documents.

As groups or individuals review these documents online, over a network or via a CD-ROM, DVD, PDA or eBook reader, the teaching and learning experience becomes a dynamic interaction and collaboration that promotes direct sharing of customized knowledge. For example, instructors, trainers, service technicians and technical support personnel can upload such enhanced documents to their students, customers or clients while speaking to them on the phone or via a live chat room, providing companies with a totally new way of distributing valuable information and instruction.

OUR ADAPTIVE CONTENT TECHNOLOGY

TextCENTRIC has developed three patented "content intelligence" functions that provide the technological backbone for Adaptive Documents:

1. **Adaptive Menus** - Allows only content owners, and/or other approved users to customize content based on preset defaults. This also protects intellectual property.

2. **Dynamic Resource Exchange** - Sets rules of engagement regarding how text can or cannot be manipulated by end-users.

3. **Role-Based Profile Management** - Interacts with Adaptive Menus and the Dynamic Resource Exchange intelligence functions to determine the range of interaction that can be provided to various user roles.

TextCENTRIC Adaptive Content Technology has been developed for delivery via a client- side model or server-side model. The client-side model uses fixed media (CD, DVD, eBook Reader, download) to house digitized content while the Internet is utilized for exchanging profiles and linking to outside resources. The server-side model houses content and interactions on the network and delivers content via a client browser.

TextCENTRIC represents the next generation of content and knowledge exchange, building the bridge between traditional publishing and the new generation of standards-based, digital publishing.

FEATURES OF TextCENTRIC ADAPTIVE DOCUMENTS™

For Content Owners or Publishers:

- Customizable Menus - Set the choice and sequence of chapters and sections within your documents, while accurately retaining the look and feel of the original document.

- Index and Table of Contents - Create an interactive index and TOC for easy navigation, while preserving the layout of text and graphics and pagination of the original document.

- Build in utilities for integrating all Windows compatible external programs.

For Instructors, Trainers, Service Technicians or Technical Support Personnel:

- Customizable Buttons and Activities - Customize your documents to allow for the addition of hyperlinks, information for labs or discussion groups and similar material.

- Document/Resource Integration: You can easily integrate documents within any point of the text, allowing for the insertion of text documents, spreadsheets, PowerPoint slides, audio files, graphics, and other resources that help clarify or illuminate your core content.

- Integrate Demos, Drills, and Other Resources: You can integrate animations, java applets, and other illustrations that take full advantage of the electronic medium to illustrate complex concepts. These can be developed by the publisher, instructor, or third-party source and incorporated into your core content.

For the Students/End-Users:

- Annotations: Created and controlled by the learner, with icons placed adjacent to the appropriate section of text.

- Highlighting: Allows the student to highlight text on any page in any of four different colors

- Bookmarking: Allows the student to easily reference pages for quick access later

- Note Taking: Notes can be associated with individual pages, allowing the student to record questions or comments associated with specific text.

- Easy Navigation: the user can move directly to a chapter, section, page, or specific word or object in the text. The user interface allows access to every activity in the text with the click of a button.

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